

Southern Arizona Arts & Cultural Alliance



February 27, 2010

Saturday 9am-4pm

www.SOUTHERNAZFESTIVALS.org

www.SAACA.org



Southern Arizona Arts & Cultural Alliance
7225 N Oracle Rd. Suite 112
Tucson, AZ 85704

2010 Application Deadline

February 1, 2010



Over 100 artists are slated to present and sell their work at the **inaugural Casa Grande Arts and Crafts Festival** at the Promenade Shopping Center in Casa Grande, AZ. The festival will feature the work of premier artists and craftspeople specializing in oil painting, pastels, watercolors, drawing, etching, mixed media, black & white and color photography, soft and hard sculpture, wood turning and rustic furniture, pottery, wearable art including leather and fabric handbags and handspun clothing, jewelry including hand-blown glass beadwork plus precious and semi-precious metals and stones. A children's activity booth offers youngsters the opportunity to experience the festival's creative atmosphere as well as an eclectic mix of food vendors showcasing an

international culinary experience for all attending. The one-day event is rain or shine and admission is free to the public.

AT A GLANCE

Casa Grande Arts and Crafts Festival February 27, 2010

Event Times: Saturday: 9am-4pm Admission: FREE

Location: The Promenade at Casa Grande, 1005 N Promenade Pkwy
Casa Grande, AZ 85294 (I-10 & Florence Blvd, exit 194)

The Promenade at Casa Grande, in Pinal County, offers more than a million square feet of shopping, dining and entertainment in an open-air setting. The center sits on 130 acres and is strategically situated off one of the State's primary freeway corridors in an emerging hot spot between Arizona's two major metropolitan hubs—Phoenix and Tucson. The Promenade at Casa Grande encompasses a broader scope than most shopping centers and the center benefits from the tens of thousands of travelers passing the site on the freeway going between Phoenix and Tucson. Learn more at: www.promenadeatcasagrande.com

Type: NON-JURIED Arts and Crafts Festival.

Application Deadline: February 1

Application Fee: NONE

Space Fee:

\$75—BOOTH/CANOPY SPACE (10 Ft Deep x 15 Ft. wide)

\$125—DOUBLE BOOTH/CANOPY SPACE (10 Ft. Deep X 30 Ft. Wide)

\$30—ONE TABLE SPACE (6 Ft. tables)

(Pop-up style canopies are required and must be white; each leg of the tent must be properly weighted; no staking of tents will be allowed. Professional signs and display methods are required. The largest canopy that can be used in a single space is 10' x 10'. Two adjoining spaces will be required for 10' x 15' or 10' x 20' canopies.

Dollies required for moving displays and materials in and out of the show are to be provided by the exhibiting artist. Because this is a parking lot show, you will be able to drive directly to your space to unload, then follow instructions for parking.)

Artist Set up: Saturday, 6am-8:30am

Electricity Available: YES, for additional fee

Additional Notes: Maximum of 100 Artisans - Limited medium occupancy - First come, first serve

There is trailer and overnight parking available at the site.

The Southern Arizona Arts and Cultural Alliance presents

The First Annual
Casa Grande Arts and Crafts Festival

APPLICATION CHECKLIST

Your application will NOT be complete if it does not include all of the following:

PAGE 1

- Contact Information**
- LEGIBLE EMAIL ADDRESS**
- Payment**

PAGE 2

- Description of Artwork & Booth Space**
- Six Photographs**
** IF YOU WOULD LIKE YOUR PHOTOGRAPHS RETURNED: Include a self-addressed envelope large enough and with adequate postage to return your pictures or CD. Your images will be returned within four (4) weeks after the last festival. If an envelope is not submitted in a large enough size or with enough postage, your images CANNOT be returned.*
- Special Requests**

PAGE 3

- Signed Rules & Regulations Sheet**

PAGE 4

- Signed Release & Hold Harmless Agreement**

2010 Casa Grande Arts and Crafts Festival Application

FILL IN THIS PAGE LEGIBLY AND COMPLETELY

Artist's/Crafter's Name _____

Business Name _____

Resale # or Tax ID _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cell _____ Fax _____

IMPORTANT: Most of our communication to you will be sent via email, please print legibly your email address or provide us with 2 email addresses if available to be used as a communication back up.

Email(s) _____

Website (used for promotional purposes) _____

Vehicle License Plate # & State _____ Make _____ Model _____

Space Size	SPACE DETAILS	SPACE PRICE	TOTAL DUE
<input type="checkbox"/> SINGLE SPACE Space Size: 15 Ft. Wide x 10 Ft. Deep	WHITE CANOPY ONLY or SIDEWALLS PROVIDED BY EXHIBITOR	\$75	\$
<input type="checkbox"/> DOUBLE SPACE Space Size: 30 Ft. Wide x 10 Ft. Deep	WHITE CANOPY ONLY or SIDEWALLS PROVIDED BY EXHIBITOR	\$125	\$
<input type="checkbox"/> ELECTRIC	Electric is ONLY available during show hours	\$50	\$
<input type="checkbox"/> WATER	Water access is NOT continuous	\$25	\$
<input type="checkbox"/> I would like to rent a 10 x 10 White Tent from SAACA with sidewalls	All other display materials are to be provided by the exhibitor.	\$150	\$
TOTAL FROM ABOVE			\$

PAYMENT INFORMATION

Please note, your credit card will be run as soon as your application is received. Without payment, SAACA cannot guarantee or hold your booth space in the festival. Refunds will be given up to 30 days prior to show for a full refund. Once you have cancelled your booth space in a particular festival, re-entry will NOT be allowed back into the same year festival. If you cancel within the 30 days prior to the festival, you may use your booth fee credit towards a future SAACA Festival up to 12 months following the cancel date.

I will be paying by: CHECK # _____ (Made out to SAACA) CREDIT CARD CASH

If paying by VISA, MasterCard, Discover, or American Express (additional 3% processing fee added for Amex):

Credit card number _____ Expiration date _____

Name as it appears on credit card _____ Signature _____

HOW DID YOU HEAR ABOUT US?

www.SOUTHERNAZFESTIVALS.org Radio TV Print Word of Mouth Email

OTHER _____

2010 Casa Grande Arts and Crafts Festival

ARTIST DESCRIPTION

Southern Arizona Arts & Cultural Alliance
7225 N Oracle Rd, Suite 112 Tucson, AZ 85704
Phone (520) 797-3959 x 8 www.SAACCA.org
www.SOUTHERNAZFESTIVALS.org

ARTIST NAME _____

DESCRIBE YOUR ART (including production method) and display - Describe ALL WORK you intend to bring. Items not included in booth description and images must not be brought to the festival. *Attach additional pages if needed.*

MEDIUM *Circle All That Apply*

Ceramics Drawing Pastels Glass Graphics Print Making Jewelry Metal Work Mixed Media 2D Pottery
Mixed Media 3D Oil Acrylic Photography Digital Art Sculpture Water Art Textiles Fiber Watercolor Wood

OTHER (limit description to 5 words) _____

Do you produce more than one type of medium of artwork for this show? YES NO

If YES, please describe the different types of art you produce:

IMAGES

Have you included six digital images on CD or Printed Photographs in this application? YES NO

NOTE: Your application will NOT be accepted without these photographs. At least one of these photographs should include a layout or display of your booth. SLIDES WILL NOT BE ACCEPTED. Images may also be submitted on CD in TIF or JPG format OR through email to sam@saaca.org. If you submit photos through email please include your name, phone number, address and the shows you have applied for in the email. All digital or image prints MUST be clearly marked with Artist FIRST and LAST Name as well as artwork title and medium.

DISPLAY

How do you display your artwork / products within your allotted space? Circle all that apply

Please indicate the size, quantity and dimensions of each of the below display methods

Side Walls _____ Panels _____ Tables _____ Racks _____ Display Cases _____

Other _____ Requests are considered, but not guaranteed to be met.

This information is pertinent when laying out the festival and assigning booth spaces...be as specific as possible.

SPECIAL REQUESTS

Do you have any special needs or requests? (circle all that apply)

Handicapped Booth Facing North or South East or West Proximity or Distance to another Artist

Other _____

Do you need access to electricity? YES NO

If YES, what will you be powering at your tent? _____

**NOTE: Electric access should only be used for pertinent art related access. Electric is not available to power laptops or scooters or any other optional type of access. All use of electric must be vital to the art that is produced during the festival.*

How many TOTAL AMPS will you need? _____ (20 AMP MAX)

What type of prong cord will you use? 110 VOLT or STANDARD 2/3 PRONG _____

How many outlets will you need? _____

**There is an additional electric fee of \$50. Electric is only available to artists during regular festival hours and is not available overnight.*

Do you need water access? YES NO

**There is an additional water fee of \$25. There is no CONTINUOUS water available on site at this festival. Water access is available but is not located near the booth spaces. Artists must come prepared to transport water from access site to booth space.*

Casa Grande Arts and Crafts Festival

Rules & Regulations

Application and participation constitutes agreement and acceptance of these policies as well as any additional instructions governing the Southern Arizona Arts & Cultural Alliance events.

- Tent Staking is not permitted at any SAACA festival. All tents must be secured with adequate weights, water, sandbags, etc.
- Payment will be processed when application is received.
- Artist Packets will be emailed to you and available online no later than one week prior to the festival
- Booth Assignments will NOT be given to the artist in advance. All Booth Assignments will be given at the time of check in on Saturday during set up.
- Refunds will be given up to 30 days prior to show for a full refund. Once you have cancelled your booth space in a particular festival, re-entry will NOT be allowed back into the same year festival. If you cancel within the 30 days prior to the festival, you may use your booth fee credit towards a future SAACA Festival up to 12 months following the cancel date.
- All tents (excluding Food Vendors) must be WHITE. Flame-retardant materials and each leg of the tent must be properly weighted. No staking of tent is allowed. Dollies required for moving displays and materials in and out of the show are to be provided by the exhibiting vendor. All pertinent fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety are to be strictly obeyed.
- No commission on artist sales will be retained by Festival Management. This festival is held within Casa Grande City boundaries. The Sales Tax is 8.5%. All artists are responsible for all sales tax from the Department of Revenue.
- Festival Volunteers will be on hand during regular festival hours to offer relief breaks for artists.
- Because of the possibility of wind or rain storms, Festival Management reserves the right to cancel or close the festival accordingly. No cash refunds will be given at any time for weather or security related damage to artwork, tents or sidewalls.
- Artists are required to occupy their booth for both days for the duration of the festival hours. Artists that leave either before or during the festival will not be invited back to any other SAACA Festival.
- Artists should arrive on time to the festival allowing for adequate time to unload and set up their materials. The Oro Valley Arts in the Park is held in a municipal park setting, therefore, artists will NOT be allowed to drive up to their space. SAACA does NOT provide set up, unloading or loading assistance for exhibitors. Exhibitors should come prepared to set up their space. **ALL VEHICLES MUST BE REMOVED FROM THE DESIGNATED FESTIVAL SPACE NO LESS THAN 30 MINUTES PRIOR TO THE FESTIVAL OPENING.**
- Artists **MUST ONLY** park their vehicle during show hours in the designated EXHIBITOR PARKING spaces. Citations will be given to all artists not complying with this policy with a minimum fine of \$100.
- Intoxication is intolerable, no liquor, smoking or drugs should be in evidence at ANY TIME. Pursuant with Arizona State Law, smoking is ONLY permitted in the areas designated OUTSIDE of the festival area. Inappropriate and/or foul language will also not be tolerated. If your behavior is deemed unruly at anytime during the festival, SAACA reserves the right to eject your participation in the festival or any future festival at any time. A booth refund will not be given in the event of disqualification due to unruly behavior.
- Our goal is to run a show that is fun as well as profitable for us all. As important as the search for art talent is, we do not lose sight of the need for artists who are co-operative and easy to work with. No amount of talent or ability to sell will compensate for this.
- Display areas should be kept free of storage boxes, sloppy tablecloths or clutter at all times. SAACA reserves the right to make changes to an artists display at any time. Each artist is liable for their own trash within their allotted space prior to, during and following the festival. If an artist leaves their space either before, during or after the festival with any trash, the artist will be fined a minimum of \$100 for clean up following the festival and does so at the risk of not being invited back to a future show.
- **Southern Arizona Arts & Cultural Alliance and/or designated agents reserve the right to restrict products offered for sale based on quality and integrity as decided by SAACA.** The Casa Grande Arts and Crafts Festival is a non-juried Arts and Crafts Festival. Please refer to the NON-JURIED regulations for this festival.
- Special requests (e.g. booth location, proximity to other exhibitors, etc...) should be made on this application, but are not guaranteed or implied. Exhibitors do not have exclusivity of any one product type.
- Pursuant with State Law, scheduled Fire Department, Health Department and Building Safety Inspectors will be present on site prior to the festival to issue the final permit. Exhibitors must comply with all inspector instructions or modifications to their space and set up so that they are in compliance with pertinent fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety.
- SAACA provides overnight security on Friday and Saturday night, although SAACA is not liable for damage, theft or other destruction of artist display, product or bodily harm.

Signed: _____ Date: _____

Release & Hold Harmless Agreement

2010 Casa Grande Arts and Crafts Festival

ARTIST NAME: _____

This agreement is entered into by and between the Southern Arizona Arts & Cultural Alliance (Producer), the sponsor of the event (Client) and the artist or craftsperson filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Artist hereby expressly assumes any risk of harm to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Client from any and all liability for damages to persons or property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or the Producer causes the event's cancellation, Artist entry fees will not be returned and neither the Client nor the Producer will be held liable to Artists for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for each and every festival that the Artist participates in that is organized by Producer during the current year.

- THE WORK DESCRIBED IN THIS APPLICATION IS HANDMADE BY ME.
- I AGREE TO ABIDE BY THE POLICIES SET FORTH BY SAACA AND THE RULES GOVERNING EACH EVENT.
- I AGREE TO ALLOW THE IMAGES ENCLOSED WITH MY APPLICATION TO BE USED FOR SAACA'S PUBLICITY AND ADVERTISING.

Signed: _____ Date: _____

Please EMAIL, MAIL or FAX pages 1, 2 3 & 4 back to SAACA

Festival & Entertainment Manager

Samantha Sharman (520) 797-3959 x 8 sam@saaca.org

Southern Arizona Arts & Cultural Alliance

7225 N Oracle Rd, Suite 112, Tucson, AZ 85704

FAX (520) 531-9225