

# MOTORAMA

## Exhibitor Application

**Event :** Saturday October 2nd 10am - 8pm

**Application Deadline:** Friday September 24th, 2010

**Vendor Set up:** Saturday, 6am-9:30am

**Application Fee:** NONE

**Venue:** The Promenade at Casa Grande, 1005 N Promenade Pkwy Casa Grande, AZ 85294 (I-10 & Florence Blvd, exit 194) The

Promenade at Casa Grande, in Pinal County, offers more than a million square feet of shopping, dining and entertainment in an open-air setting. The center sits on 130 acres and is strategically situated off one of the State's primary freeway corridors in an emerging hot spot between Arizona's two major metropolitan hubs—Phoenix and Tucson. The Promenade at Casa Grande encompasses a broader scope than most shopping centers and the center benefits from the tens of thousands of travelers passing the site on the freeway going between Phoenix and Tucson. Learn more at: [www.promenadeatcasagrande.com](http://www.promenadeatcasagrande.com)

**Event Details:** Over 200 car, truck and motorcycle enthusiasts are expected to showcase their vehicles and over 100 artists are slated to present and sell their work at the inaugural "Casa Grande Motorama." This unique festival will offer awards in twenty different car & truck classes, four motorcycle classes and four "Best of" categories. A children's activity booth offers youngsters the opportunity to experience the festival's creative atmosphere as well as an eclectic mix of food vendors showcasing an international culinary experience for all attending. DJ John will be providing the music for the event. The one-day event is rain or shine and admission is free to the public. NO PETS, STEREOs, TENTS, FIREARMS, DRUGS, MOTORIZED SCOOTERS PERMITTED!

**About Casa Grande:** Casa Grande is a rapidly growing city in Pinal County, approximately half-way between Phoenix and Tucson in the U.S. State of Arizona. According to 2007 Census Bureau estimates, the population of the city is 38,134, making it the largest in Pinal County. Demographics for the city of Casa Grande include a large retirement and family population. Learn more about Casa Grande at: [www.ci.casa-grande.az.us](http://www.ci.casa-grande.az.us)

**Please EMAIL, MAIL or FAX Application back to SAACA**

**Programs Director**

Matt Bowman

matt@saaca.org | O - (520) 797-3959 x7 | C - (520) 401-1290 | F - (520) 925-9225

**Southern Arizona Arts & Cultural Alliance**

7225 N Oracle Rd, Suite 112, Tucson, AZ 85704

## CONTACT INFORMATION

**Matt Bowman** - Programs Director

**Phone:** 520-401-1290

**Email:** [matt@saaca.org](mailto:matt@saaca.org)

SAACA reserves the right to approve or reject a request for food vendor space, if, at the sole discretion of show management, it is deemed that the desired profile of a SAACA vendor is satisfactorily reflected in that display. Likewise, a request for space may not be considered if it is in conflict with exclusive product representation granted to select sponsors, or if the classification of the vendor's product already has reached a predetermined representation level.

### Yes! I would like to apply for the Show!

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
Food Items: \_\_\_\_\_ Resale #: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

**New vendor applicants are asked to supply pictures of their product and/or display from other events for consideration of booth space. Preferably, these pictures can be submitted electronically by email or by mailing to the following addresses:**

**Email:**  
[matt@saaca.org](mailto:matt@saaca.org)

**Mailing Address:**  
SAACA  
Attn: Matt Bowman  
7225 North Oracle Road, Suite 112  
Tucson, AZ 85704

<b>Regular</b>	<b>10'x10' Space</b>	<b>\$150</b>
<b>Unleaded</b>	<b>20'x10' Space</b>	<b>\$300</b>
<b>Super</b>	<b>30'x15' Space</b>	<b>\$500</b>

If you would like a larger space please contact Matt Bowman - Program Director:  
[matt@sacca.org](mailto:matt@sacca.org)  
520.797.3959 x7  
520.401.1290

**Electricity:** YES, for an additional fee of \$25

**Water:** YES, for an additional fee of \$15

## PAYMENT INFORMATION

Please note, your credit card will be run as soon as your application is approved. Without payment, SAACA cannot guarantee or hold your booth space in the festival. **No refund will be given for cancellations.** If you cancel within the 30 days prior to the festival, you may use your booth fee credit towards a future SAACA Festival up to 12 months following the cancel date.

**I will be paying by: CHECK # \_\_\_\_\_ (Made out to SAACA) CREDIT CARD CASH**

If paying by VISA, MasterCard, Discover, or American Express (additional 3% processing fee added for Amex):

Credit card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_ Signature \_\_\_\_\_



**VENDOR NAME** \_\_\_\_\_

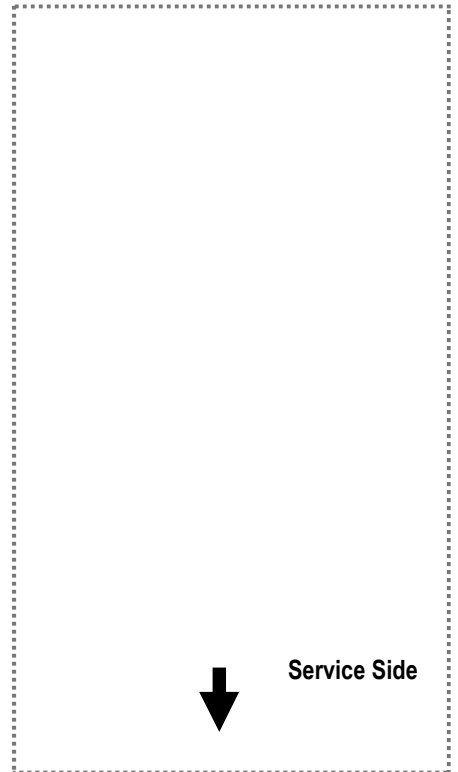
**MENU**

- Please attach **complete** list of items (including prices) to be sold.
- Please choose unique items that have less potential for duplication. List items in order of preference.
- In an effort to encourage a diverse selection of menu items, the SAACA reserves the right to request menu changes.
- While we encourage diverse offerings, we reserve the right to duplicate items as needed to meet crowd demands.
- Please include a copy of your vendor license & insurance policy.

**BOOTH SPACE**

- All attachments, awnings, trailer tongues, tables, and chairs must fit in the provided space. Vendors exceeding the provided space length will be charged an additional \$50 per linear foot.
- *Pictures of booth set-up **must** accompany application for it to be accepted.*

Do you have a TRAILER or TENT set up?    Trailer    Tent    Both



**Please draw your booth setup.**

Include all attachments, trailer tongues, and other items that may extend outside the space.

**SPECIAL REQUESTS**

Do you have any special needs or requests? (circle all that apply)

Handicapped   Facing   North or South   East or West   Proximity or Distance to another vendor

Other \_\_\_\_\_

# RULES & REGULATIONS

**Application and participation constitutes agreement and acceptance of these policies as well as any additional instructions governing the Southern Arizona Arts & Cultural Alliance events.**

**SELECTION PROCESS:** All Festivals are presented by the Southern Arizona Arts & Cultural Alliance. Food Vendors will be selected based on the types of foods offered, the quality of the presentation, the vendor's experience with selling food at these types of events and by the date when we receive the application. Our goal is to have a balanced variety of high quality foods offered to the public at each Festival.

**QUALITY OF PRESENTATION AND WHAT WE PROVIDE:** We require that all participating food vendors have a professional presentation. Vendors are required to provide everything in your set up. Your signage and banners need to be clean and professional looking. When submitting this application, we ask that you send in two photographs of your booth set-up. The look of your booth and your unique menu is very important to the overall look and success of the Festival and is a major factor in the selection process.

**BEVERAGE POLICY:** Food vendors may sell non-alcoholic beverages from their booth at the Festivals, unless otherwise noted. No alcoholic beverages can be sold out of your booth at anytime.

**INSURANCE & RE-SALE NUMBER REQUIREMENTS:** All food and restaurant vendors participating in this event must have \$1,000,000 of liability insurance per event. You will be required to name the Southern Arizona Arts & Cultural Alliance as additional insured. We must receive your certificate of insurance 15 days prior to each event. In addition all applicants must provide us with your current re-sale number. **BUSINESS LICENSES/SALES TAX:** Vendor is responsible for any and all required business licenses, special event permits and sales taxes associated with each event. Contact the Arizona Department of Revenue (800-634-6494) for information and/or the appropriate municipalities for specific requirements. **FOOD SAFETY:** SAACA requires that all food vendors be in compliance with all local and regional health and safety policies and procedures and secure all required Food Vendor Permits. Please contact the appropriate county and/or city/town offices for specific requirements. SAACA will attempt to inform vendors of all required licenses and permits, but it is the responsibility of each vendor to obtain the required documentation and ensure that no other documents are required.

**APPLICATION DEADLINE, NOTIFICATION OF ACCEPTANCE AND HOW TO APPLY:** We accept food vendors until three weeks prior to the event. **THIS IS ONLY AN APPLICATION. FILLING OUT THIS APPLICATION DOES NOT GUARANTEE ACCEPTANCE.** You will be notified of acceptance no later than 20 days prior to the event. We will not process your fees until you have been accepted. A \$35 charge will be assessed for bounced checks (no exceptions). Once accepted, you will receive an acceptance letter, followed by your participant packet with all your set up information no more than 2 weeks prior to each event. **Please note that all participants are required to provide their own tarpaulin which must cover the full footprint of the ground in their booth and cooking area. A separate \$250 fee will be assessed to each vendor not fully complying with these requirements.**

## Additional Information Regarding Festivals

- Tent Staking is not permitted at any SAACA festival. All tents must be secured with weights, water, sandbags, etc.
- All Applications must be postmarked by the Application Deadline to be considered.
- All space fees are deposited after vendor selection for all festivals.
- All vendor selections will take place three weeks prior to show. Selection results will be emailed / mailed to artists.
- **No refund will be given for cancellations.** If you cancel prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.
- For questions about required licenses, permits, etc. please contact each municipality directly.
  - Arizona Department of Revenue, 800-634-6494; Pima County Health Department, 520-243-7770; Pinal County, 520-509-3555; Town of Oro Valley, 520-229-4700; City of Casa Grande, 520-421-8600; City of Tucson Clerk's Office, 520-791-4213

## RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between the Southern Arizona Arts & Cultural Alliance (Producer), the sponsor of the event (Client) and the vendor filling out, signing, and returning the application (Vendor).

The Vendor hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said vendor's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and food or products to their designated location, the set up and display of any such structure and food or products, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Vendor hereby expressly assumes any risk of harm to the Vendor, food or product, guests or guests' property arising out of their participation and the participation of other Vendors or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Vendor agrees to hold harmless the Client and Producer from any and all liability for damages to persons or property from any source. If weather, other acts of nature, or other reasons beyond the control of the Client or the Producer causes the event's cancellation, Vendor entry fees will not be returned and neither the Client nor the Producer will be held liable to Vendors for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for the duration of the festival.

**< I AGREE TO ABIDE BY THE POLICIES SET FORTH BY SAACA AND THE RULES GOVERNING THIS EVENT.**

**< I AGREE TO ALLOW THE IMAGES ENCLOSED WITH MY APPLICATION TO BE USED FOR SAACA'S PUBLICITY AND ADVERTISING.**

Signed: \_\_\_\_\_ Date: \_\_\_\_\_