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FOR IMMEDIATE RELEASE

Arts-and-crafts fest set for Feb. 6, 7 in Oro Valley
*Southern Arizona Arts and Cultural Alliance teams with Oracle
Crossing to present two-day indoor Winter Artisan Market*

Jan. 21, 2010 — The Southern Arizona Arts and Cultural Alliance (SAACA) on Saturday and Sunday, Feb. 6 and 7, will present its first-ever indoor Winter Artisan Market.

This two-day event will take place at Oro Valley's Oracle Crossing Shopping Center, in an unoccupied space between the Razmataz furniture store and the Sprouts grocery store.

This indoor setting is the perfect venue to browse a wide array of arts and crafts, just the place to find that perfect Valentine's Day item for a loved one or unique gift for any occasion.

The Winter Artisans Market will take place 9 a.m. to 4 p.m. Saturday and Sunday. Admission is free.

Visitors should expect to see arts in a variety of mediums, including oil paintings, pastels, watercolors, drawings, etchings, mixed-media works, black-and-white and color photography, soft and hard sculptures, wood turnings and rustic furniture, pottery, wearable art, hand-blown glass and much more.

SAACA will hold a silent auction during the two-day Winter Artisan Market, with proceeds benefitting the many year-round programs produced by that arts organization and its partners in the community.

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Winter Artisan Market Feb. 6, 7 (cont'd.)

Silent auction items include tickets to Arizona Diamondbacks and Colorado Rockies spring training games, gift packages and gift certificates from area merchants as well as paintings and other works by premier regional artists.

Also at the auction, SAACA also will sell copies of "Excellence by Design: A Visual History of Public Art in Oro Valley." The book features detailed information about more than 70 works of art scattered throughout town. This first-ever catalogue of public art in Oro Valley is the perfect addition to any art-lover's library.

The two-day event also will feature children's arts-related activities.

Winter Artisan Market

When: 9 a.m. to 4 p.m. Saturday, Feb. 6 and Sunday, Feb. 7

Where: Oracle Crossing Shopping Center, 7000 block of North Oracle Road in Oro Valley (in space between Razmataz furniture store and Sprouts grocery store)

Cost: Free admission

Phone: (520) 797-3959

Online: www.saaca.org

About the Southern Arizona Arts and Cultural Alliance

The Southern Arizona Arts and Cultural Alliance (SAACA) is a not-for-profit organization that exists to ensure that, through engagement in arts and culture, our communities produce strong, inspired citizens. SAACA enlists artists, businesses, governments, and individuals to expand artistic and cultural opportunities in their respective communities. To enhance access to the arts and to promote cultural awareness in the communities it serves, SAACA presents large-scale festivals, events and other programs. The Alliance also promotes educational opportunities in the arts and culture for both the young and the old.

Organization History

The Southern Arizona Arts and Cultural Alliance (SAACA) grew out of the Greater Oro Valley Arts Council (GOVAC), an organization established in 1997 to provide artistic and cultural opportunities for residents of northwest Tucson. GOVAC eventually became one of the largest arts organizations in the region. In 2009, owing to its success, the group expanded its mission to include creation of partnerships with business, governments, and communities throughout Southern Arizona that would encourage innovative, creative cultural expression in the arts for years to come.

For more information about programs and events produced by the Southern Arizona Arts and Cultural Alliance, go to www.saaca.org.